



RX-16080001060100 Seat No. _____

B. Com. (Sem. VI) (CBCS) Examination

March - 2019

FCE - 6 : English Language

(New Course)

Time : $2\frac{1}{2}$ Hours]

[Total Marks : **70**

Instructions : (1) Figures to the right indicate marks.
(2) Mention clearly the options you attempt.

1 Attempt short notes : (any **one**) **10**

- (1) Discuss the traditional role of Bhishtis, their current condition and status in society.
- (2) Humour in the essay *My Financial Career*

2 Answer in brief : (any **five**) **20**

- (1) Which are the key companies investing in space technology today?
- (2) How can 3D printing technology help space exploration?
- (3) What will be the features of SG network?
- (4) What are the general challenges faced by mobile operators in India?
- (5) How does going into a bank affect the narrator?
- (6) Why was Ammabi held in high regard by all the women of the neighbourhood?
- (7) Why were the Bhishtis valued during the British Raj?

3 (A) Attempt any **one** : **10**

- (1) Prepare a copy of an advertisement for latest mobile phone.
- (2) Prepare a copy of an advertisement for a newly launched fruit drink.

(B) Attempt any **two** : **10**

- (1) Write in brief the meaning, objective and the benefit of Agenda.
- (2) Write the features of an effective Circular and state its importance.
- (3) What is the meaning of Memo and what are the guidelines for writing a Memo.
- (4) State the meaning of Minutes and the details to be kept in mind when writing Minutes.

4 (A) Attempt any **one** : **10**

- (1) Draft a press release on a condolence meeting held in your college on the martyrdom of 40 Indian soldiers on 14th Feb. in Pulwama, Kashmir.
- (2) Draft a press release on the efforts made to create awareness in society regarding environment by an environment conservation organisation.

(B) Attempt both the translations : **10**

Attempt the translation of the following passage from Gujarati to English :

ભારતમાં વસંતઋતુ શિયાળાના મહિનાઓ પછી માર્ચ, એપ્રિલ અને મે મહિનામાં આવે છે. આ હવામાનનો ઉનાળામાં અંત થાય છે. ભારતમાં વસંતનો માર્ચ મહિનામાં પ્રારંભ થાય છે અને મે મહિનામાં અંત થાય છે. ભારતના કેટલાક ભાગોમાં, લોકો આ મોસમમાં આનંદ અનુભવે છે. સંપૂર્ણ વસંતઋતુના હવામાન દરમિયાન તાપમાન સામાન્ય રહે છે, ન તો શિયાળાની જેમ ઘણું વધારે ઠંડું થાય છે અને ન તો ઉષ્ણકટિબંધ જેવી ગરમી હોય છે, છતાં તે ધીમે ધીમે ગરમ થાય છે. રાત્રી પર હવામાન વધુ સૌંદર્યાત્મક અને આરામદાયક બને છે.

Attempt translation of the given passage from English to Gujarati.

Steve was born in Tokyo, Japan in 1950. He moved to London with his parents when he was 5 years old. Steve started school there and his father began work at the hospital. His mother was a house wife and he had four brothers.

He lived in England for 2 years and then moved to Amman, Jordan where he lived for 10 years. Steve then moved to Cyprus to study at the Mediterranean University. Unfortunately, he did not succeed and returned to Jordan. His parents were very unhappy so he decided to try in America.

He applied to many colleges and universities in the States and finally got some acceptance offers from them. He chose Wichita State University in Kansas. His major was Bio-medical Engineering. He stayed there for about six months and then he moved again to a very small town called Greensboro to study in a small college.

